

44th Fundraising Conference Melbourne, Wednesday 24 to Friday 26 February 2021 Submissions close Friday 26 June 2020

This document is for planning purposes only.

Please complete the online submission form available at $\underline{www.fia.org.au}$

Submission Planning Document

Thank you for your interest in contributing to FIA's 44th Fundraising Conference.

The conference is the premier event of its kind in Australia and across the Asia Pacific and provides an opportunity to examine the present and future direction of the sector. The program is designed to ensure that fundraisers gain exposure to both core and up-to-date fundraising techniques, disciplines, trends and ideas.

FIA is seeking submissions from individuals willing to present best practice or innovative, evidence-based presentations at the conference

If you'd like to suggest a topic or nominate someone to speak, please email us at training@fia.org.au.

If you'd like to speak at the conference, thank you. Please take a moment to read the following information before completing your submission.

Submissions and ideas will be reviewed by the 2021 FIA Conference Program Committee, a committee formed of your fellow fundraising professionals and FIA Members from across Australia. During the review process, we will consider the following:

- The proposed topic and its current relevance to the profession. We are looking for new topics and trends as well as traditional fundraising topics. Presentations should challenge views, reinforce best practice and/or promote new ideas to attendees.
- Whether the subject and presentation compliments or competes with others being considered for the program.
- The credentials and speaking experience of the speaker/s, if applicable. But, if you have no speaking experience don't let that put you off. We're always looking for new folk to share their great ideas and stories.
- Whether the speaker is new to the FIA Conference and/or International.
- If the speaker/s has presented at a past FIA Conference the ratings and feedback they received may be considered.

As a speaker you'll be entitled to

- A complimentary registration for the day/s of their presentation.
- A reduced speaker registration fee for any additional day/s they wish to attend.

But we do ask that:

- All presentations must adhere to the <u>FIA Code</u> and speakers are strongly encouraged to complete the online Code Course.
- We aim to have the FIA conference program as learner-centred as possible and not a promotional opportunity for industry consultants and suppliers. Speakers may not promote their company, products or services as part of their presentations.
- Industry consultants and suppliers are encouraged to present a case study with a charity client.





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- All presentations will be made available to conference delegates. These will be made available online as PDF's acknowledging the author.
- Only the approved FIA Conference slide template shall be used for the presentation. Your organisation or company logo and website address may appear on the first and last slide of the presentation only.

It's easy to complete your submission

Submissions are to be made via the online application form, <u>available here</u>.

Below are the 5 easy questions that you will be asked in the online application form. It's a good idea to prepare your responses prior to completing the form online, as the system may time-out if there is a delay.

If you have any questions please contact the Conference Team on 1300 889 670 or training@fia.org.au

Submission contact

1. Please enter the primary contact for this submission as indicated below. *First name; last name; email; job title; organisation; phone; mobile.*

Topic / Presentation

The tracks for the 2021 conference are still to be decided and your submission will help determine what they are.

- 1. Please indicate topic or title of a presentation you would like to present at the conference.
- 2. Provide a description of this topic or presentation. You are welcome to include as much or as little detail as you like, but please restrict to 200 words.
- 3. Just you presenting or would you like to present with someone else? If so, who?
- 4. What experience do you have to qualify you to speak at the conference on this topic? Please also indicate if you've spoken at any prior conferences/events, and if so which one/s.

Please note that: Presentations made at the conference are considered contributions to the profession and all related expenses are the responsibility of the presenter/s.

See, we told you it was easy. So, jump online and we look forward to hearing from you. <u>Click here</u> to go to the online application form.

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