

CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: - Fundraising Institute Australia
Title of Activity: - FIA Conference
Names of Presenter(s): - Various
Dates and Location: - 22-24 February, 2023 – South Wharf, Victoria, Australia

Date: 22 February, 2023

Session 1: 9:00am – 3:00pm (5 pts)

- Masterclass: Corporate Fundraising
- Masterclass: 2023andMe: Decoding Your Leadership DNA
- Masterclass: Bringing It Together
- Masterclass: Major Gifts Essentials
- Masterclass: Capital and Capacity Campaign
- Masterclass: Love, Actually
- Masterclass: How to Create a One-Page Digital Strategy

Date: 22 February, 2023

Session 2: 3:30pm – 5:15pm (1.75 pts)

- What Are Your Donors Really Going Through?

Date: 23 February, 2023

Session 3: 8:00am – 9:00am (1 pt)

- Fight Imposter Syndrome
- Developing a Digital Blueprint for Gifts in Wills Success
- Singing the Same Tune
- Women in Philanthropy
- Choosing Hope
- Developing a Culture of Cooperation
- Three Key Ways SMS Can Improve Retention, Add to Your Appeal, and Boost an Emergency Campaign

Date: 23 February, 2023

Session 4: 9:10am – 10:10am (1 pt)

- Why do People Include a Charity in Their Will?
- Saving the Bilby One Step at a Time
- Embedding Crypto Philanthropy in Your Charitable Giving Strategy
- How to Make Your Prospect Engagement Events Engaging
- What 1,137 Minutes of Listening Can Teach You About Donor Retention
- Predicting the Future
- Pulling off a Federated P2P Campaign in 2 ½ Months

Date: 23 February, 2023

Session 5: 10:50am – 11:50am (1 pt)

- Why Aren't There More Fundraisers on For-Purpose Boards
- Making Moves Count
- Who Stole the Cookies?
- The Joy of Giving
- Emotions are Not What You Think
- Grow Your Fundraising Through Physical Events!
- Representation & Inclusion in the Charity Space

Courses Marked **NFR** (Non Fundraising Related) may be counted towards the 10 point maximum of NFR Courses on the initial CFRE application and the 5 point maximum on the re-certification application.

Find more **CFRE approved** continuing education opportunities on **My Education Finder**:
<http://www.cfre.org/continuing-education/my-education-finder/>

Date: 23 February, 2023

Session 6: 12:00pm – 1:00pm (1 pt)

- Ensuring Ethical, Best-Practice Fundraising to Retain Trust and Confidence
- How Greenpeace is Redefining the Best Practice for Gifts in Wills Calling
- Using AI in Fundraising
- How to Create a Concept that Connects, Inspires, and Converts
- Life in the Middle
- CARE Australia Pivot in Brand and Culture
- #DonorLove in a Virtual World

Date: 23 February, 2023

Session 7: 2:10pm – 3:30pm (1.25 pts)

- Plenary: Will the Future Charity Leader Please Stand Up

Date: 23 February, 2023

Session 8: 4:00pm – 5:00pm (1 pt)

- Raising and Giving in Turbulent Times
- The Behaviours of Great Fundraising Leaders
- Charity Streams
- Capital Campaigns and Multi-Million Dollar Gifts
- The Great Donor Acquisition Debate

Date: 24 February, 2023

Session 9: 9:25pm – 10:25pm (1 pt)

- Ten Years of Gifts in Wills Insights That Should Change Your Supporter Engagement Activities
- Unlocking the Secrets to Grant Funding
- Creating Portfolio Sustainability in Events with a Structured Approach to Product Development
- Building a Matched Giving Campaign with Mid-Level Donors
- Workwear Group and The Big Issue
- Best Practices for Driving Donor Loyalty
- Creating Effective Fundraising Partnerships

Date: 24 February, 2023

Session 10: 11:00am – 12:00pm (1 pt)

- Shared Valued Corporate Fundraising Programs
- Gifts in Wills Report 2023
- Going New Places with Digital Integration
- We are in the Stormy Waters of an Economic Crisis
- Data Drives Decisions
- Trusts and Foundations Are Donors Too
- Love is in the Air

Date: 24 February, 2023

Session 11: 12:10pm – 1:10pm (1 pt)

- What Creates, Makes And Sustains a Great Corporate / Not-For-Profit Partnership?
- How You Can Help Your Supporters to Avoid the Top Ten Pitfalls in their Wills
- Where Rubber Hits the Road
- Creativity & Innovation in Digital Fundraising
- Give Before Asking
- The Charitable Triad

Date: 24 February, 2023

Session 12: 2:20pm – 3:20pm (1 pt)

- Online Wills and the Law
- I Wish I'd Thought of That
- Panel Session
- Raising the Donor Ambition
- World Vision International's Global Case Study of Activating Millennial Donors to Give
- Corporate Partnerships
- Transformational Leadership

Total number of points attained: _____

Courses Marked **NFR** (Non Fundraising Related) may be counted towards the 10 point maximum of NFR Courses on the initial CFRE application and the 5 point maximum on the re-certification application.

Find more **CFRE approved** continuing education opportunities on **My Education Finder**:
<http://www.cfre.org/continuing-education/my-education-finder/>