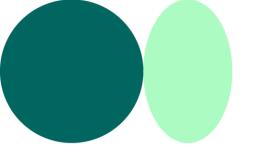
How to get sh*t done – and done better – when everyone is under pressure

RUTHANN RICHARDSON, CHIEF FUNDRAISING & MARKETING OFFICER, ACT FOR PEACE

JULIA STEEL, LEADERSHIP & WAYS OF WORKING COACH, JULIASTEEL.COM

Emerging Issues & Global Trends Track Sponsored By:





Pressure, the need to perform and a challenging work environment







- Small, dedicated but distributed team (Sydney, Canberra, Brisbane)
- Working hard to help support our partners and their communities.
- But we were experiencing stress and burnout as a result.





Overwhelmed

Distracted

Isolated

Excluded Unmotivated

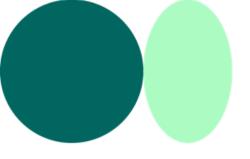


Ineffective



"How do we get sh*t done – and done better – when everyone is under pressure?"



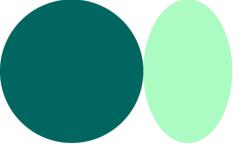












TRADITIONAL WAYS OF WORKING

Long Journey

Plan & Process Driven

Documentation

Volume

Step Change

Urgent

Communication

NEW WAYS OF WORKING

Short Trips

Supporter Driven

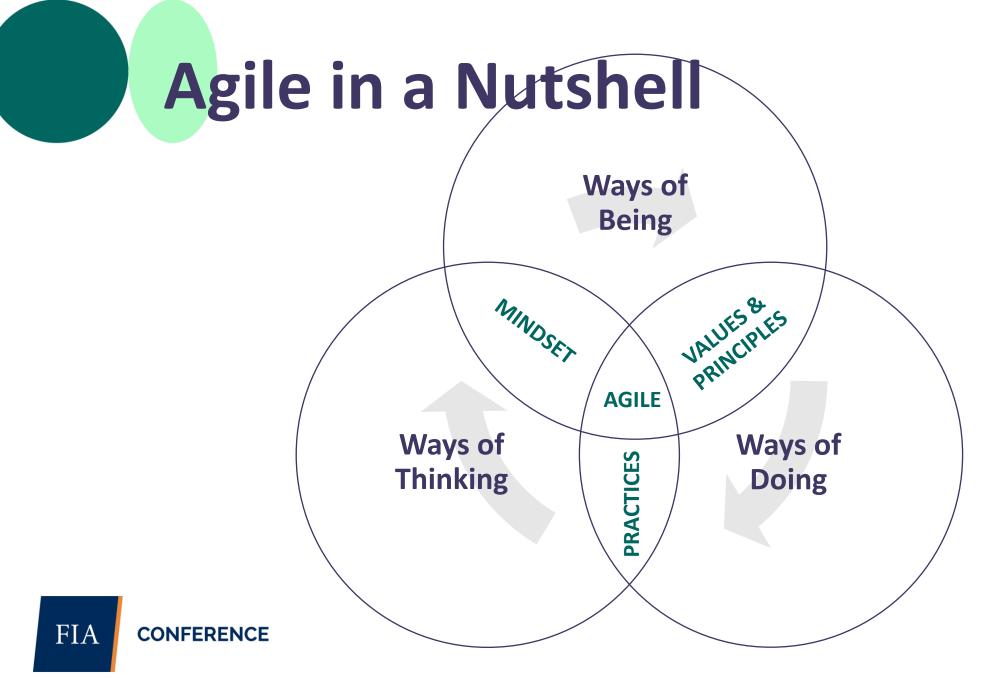
Delivery

Value

Incremental Change

Important

Collaboration



Our Agile Journey

- Initiated by Chief Fundraising & Marketing Officer
- Brief and discovery iscovery
- Agreed values and principles
- Explored different ways of working and different agile practices
- Agreed our new way of working (Scrum)
- Nominated people into the key roles required for Scrum
- All staff education and training
- Scrum role specific training
- Ongoing leadership and team coaching

Key Scrum Roles



PRODUCT OWNER Key business decision maker, prioritiser, and communicator



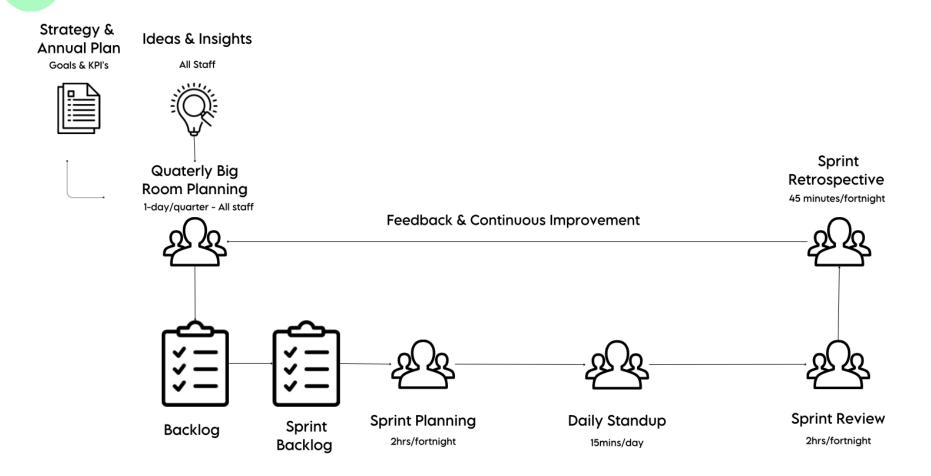
DEVELOPMENT TEAM

Cross-functional, self-organising team that delivers the prioritised work



SCRUM MASTER Coach, trainer, roadblock remover, servant leader

Agile (Scrum) in Action





Agile at Act for Peace

Quarterly Big Room Planning:

- Once per quarter, all day, all in
- Insights and Learnings
- Planning





Agile at Act for Peace

Fortnightly Sprint Cycle:

- Fortnightly Sprint
 Planning
- Daily stand-up (15 min)
- Fortnightly Sprint Review and Retrospective

🖫 Agile Example 💿 🌣 🐵

Manage your backlog and sprints here, add updates as part of your daily stand-up and tag tea... See More

🎧 Main Tab... | Current Sprint Kanb... | Assigned to M... | FAM Dashbao... | Team/Sprint Dashb... | Sprint Review Agen... | Stand U... | New Backlog Item | New in Current Spri... | 🕇

New item 🔽 🔍 Search 🛞 Person 🖓 Filter ∨ 🚺 Sort / 1 🛷 Hide 💦 …

v Q3 Sprint 2 - 15 Feb 24 - 28 Feb 24

Item		Epic	Tags	Assigned To	Importance	Status	Story Points	Required By
Christmas Appeal - Analysis	Ð	Christmas Appeal		8	Medium	Working On It	5 SP	28 Mar
February Peacemail	Ð	Regular Giving		8	Low	Ready	3 SP	28 Feb
Tax Appeal - Strategy	Ð	Tax Appeal		8	High	Working On It	8 SP	26 Feb
March Social Media Content Plan	Ð	MarComs		8	Medium	Ready	2 SP	23 Feb
RC Schools Calling	Ð	Ration Challenge		8	Low	Working On It	2 SP	23 Feb
RCGM Proposal Creative Brief	Ð	Philanthropy		8	Medium	Done	3 SP	20 Feb
+ Add item								
							23 SP sum	

V Backlog												
Item		Epic	Tags	Assigned To	Importance	Status	Story Points	Required By				
Brand Strategy Messaging Guide	Ð	MarComs		3	High		5 SP	15 Mar				
Tax Appeal - Copy Brief	Ð			3			5 SP	7 Mar				
FY25 Budget Templates	Ð			8	High	New	8 SP	6 Mar				
Tax Appeal - Data Brief	Ð			3			3 SP	12 Feb				
	Item Brand Strategy Messaging Guide Tax Appeal - Copy Brief FY25 Budget Templates	Item Brand Strategy Messaging Guide Tax Appeal - Copy Brief FY25 Budget Templates	Item Epic Brand Strategy Messaging Guide MarComs Tax Appeal - Copy Brief Tax Appeal Tax Appeal Management 	Item Epic Tags Brand Strategy Messaging Guide	Epic Tags Assigned To Brand Strategy Messaging Guide	Item Epic Tags Assigned To Importance Brand Strategy Messaging Guide MarComs MarComs Medium Medium High Medium Management Management Management Medium High Medium Medium Management Medium Medium Management Management Medium Medium 	Item Epic Tags Assigned To Importance Status Brand Strategy Messaging Guide ① MarComs Ô High Ready Tax Appeal - Copy Brief ① Tax Appeal Ô Medium Ready FY25 Budget Templates ① Management Ô High New	Item Epic Tags Assigned To Importance Status Story Points Brand Strategy Messaging Guide Image: Comparison of the status Image: Comparison of the status Image: Comparison of the status Story Points Tax Appeal - Copy Brief Image: Comparison of the status Image: Comparison of the status Image: Comparison of the status Story Points FY25 Budget Templates Image: Comparison of the status Im				

+ Add item



"Has it helped us to get sh*t done – and done better – when everyone is under pressure?"



Agile at Act for Peace

- Improvement in how we work together as a team
- Increased collaboration
- All in planning and alignment of quarterly goals
- Visible workload with clear roles and responsibilities
- Better accountability
- Prepared us to respond to really challenging situations

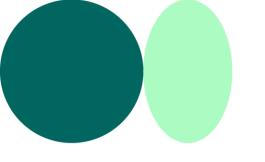


Feedback from Staff

"Our planning has become much more efficient. Most of the time with Big Room Planning, it's clear what the outcomes are, it's practical and you always come away with a clear direction of what to do next. And while we now have a daily meeting, they always stick to the 15 minutes. And I think that meeting every day is important for a team like ours who are mostly remote."

"Agile encourages us all to come together and plan at least 3 months ahead which allows us to identify busy periods and adjust accordingly. The daily stand ups give us an opportunity to check in with others and see where things are up to."





"I like that Agile creates a sense of teamwork through daily stand ups/squads. It's helpful to know where projects are at without needing to reach out to people constantly, so it saves time."

"I like the structure, discipline and practice of collaborating daily. This has given the team the opportunity to flag issues, be aware of each team member's priorities for that day and therefore work more effectively. It has also helped to clearly determine the priority level of work items, positively impacting where time is prioritised."

> "I feel like Agile has given us the framework to make difficult choices about what work is achievable, and what work isn't. It's meant we are all more realistic about what we are able to accomplish in a set period of time."



But... It's a Journey

Since the start of our agile journey, we have continued to adapt and improve our way of working.

Currently on our third squad structure, which probably won't be our last!

We continue to listen, learn and optimise how we work together as a team.



Key Challenges

- There is still too much work!
- Prioritisation continues to be a struggle and we have more to do to ensure we are focusing on the work that delivers the most value
- Still spending too much time on how things are progressing rather than what is/isn't progressing.





"It's been a real challenge to move out of the work in progress mentality. I think many of us are using the Monday board as our to-do list, and I'm not sure it is meant to be used that way."

"Some pieces of work are ongoing and not project specific, they are never marked as done and therefore less satisfying to see on the board."

"Because I don't have as many items on the board as some people, I worry that they don't think I'm actually doing anything. And I really miss the feeling of accomplishment that comes from 'ticking something off' on the board."



Where to from here





Key Takeaways

- Agile is NOT a silver bullet, but it has helped us identify what we need to do to be better as a team.
- A clear strategy and alignment on goals is vital.
- Success is as much about our mindset and behaviours as it is about tools and processes



Top Tips

- How we work is changing, be willing to explore and experiment.
- Don't try and design a perfect solution upfront (spoiler alert: there isn't one!). Agree where you want to start, get going, and learn on the way BUT...
- Buy into the journey, processes and tools are easy to implement, mindset and behaviour change takes time.
- Invest in training and if you can, external advice or coaching. Home truths can be hard to spot if you're too close to them.









