

Giving Days: One hit wonders, or here to stay?

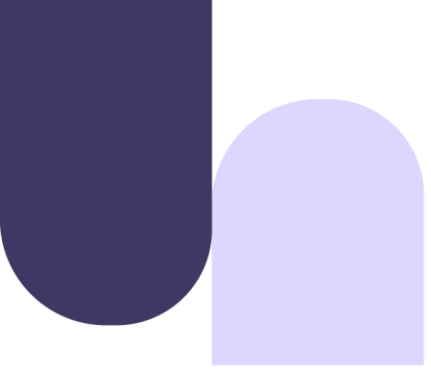
COMMUNITY & EVENTS TRACK

Rebecca Maddern MFIA MAICD
Director of Community Relations
Royal Flying Doctor Service (Western Australia)



Community & Events Track
Sponsored By:

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Our session today

- The answer
- The big picture
- The chocolate box
- The action plan
- The compass
- Questions



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HERE TO STAY



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The big picture

The desires that drive us*

- to belong
- something to believe in
- to be useful
- for something to happen



*'What makes us tick?' Hugh Mackay



NOTHING SAYS 'I ♥ YOU' LIKE A CLEAN PAIR OF UNDIES!

Donate now to provide a clean pair of undies, a hot shower and toiletries to someone sleeping rough on our streets.



Please select a donation amount

\$32 can send love to a person sleeping rough on our streets.

\$64 can send love to 2 people sleeping rough on our streets.

\$96 can send love to 3 people sleeping rough on our streets.

x	1	+	-
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Say 'I love you' with undies!

This Valentine's Day, we're asking you to share your love and help bring dignity and support to people experiencing homelessness or in crisis.

Stand with Wayside Chapel and help us raise \$300,000 by Valentine's Day to provide a clean pair of undies, a hot shower and toiletries to someone doing it tough.

During the most romantic day of the year, you can say 'I love you' and show Sydney's most vulnerable people that they are loved, and not forgotten.

A chocolate box



Flying Doctor Day

17 May 2021

We're there for you 24/7.
Be there for us this Flying Doctor Day.

Donate on or before 17 May and your donation will be DOUBLED up to \$250,000 thanks to our matched giving partners.
Your donation saves lives ► rfdswa.com.au/flyingdoctorday

MATCHED GIVING PARTNERS: RioTinto, CBH Group, IGO

Flying Doctor Day

17 May 2022

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Your donation saves lives ► flyingdoctorday.com.au

MATCHED GIVING PARTNERS: RioTinto, BHP, CBH Group, IGO

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MATCHED GIVING PARTNERS: CBH Group, IGO, ROY HILL, Sandfire

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Flying Doctor
17 May
2023 Day



Every dollar
doubled
to fly us further



Flying Doctor Day begins in

HOURS	MINUTES	SECONDS
00	13	10

Select or enter donation amount

\$25	\$50	\$100
\$250	\$500	\$1000
S 50 AUD		

Royal Flying Doctor Service (RFDS)
WA
will receive

x 2 = \$100

DONATE NOW

Anonymous \$104
Tue, 16 May 2023

Gaynor Ahchee \$50
Tue, 16 May 2023
Let's keep you flying

Anonymous \$1,260
Tue, 16 May 2023

Robyn Creagh \$1,000
Tue, 16 May 2023

Gordon Farr \$50
Tue, 16 May 2023
The RFDS is a very vital service
that has saved many lives.



Flying Doctor Day

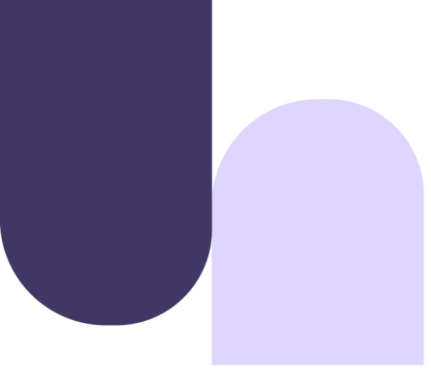
Royal Flying Doctor Service
WESTERN AUSTRALIA

Every single day, 26 people in Western Australia depend on the Flying Doctor's critical medical care.

Our 'hospitals in the sky' ensure we can deliver babies, perform lifesaving medical procedures and get you to hospital safely and quickly.

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Flying Doctor Day

17 May 2023

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Your donation saves lives ► flyingdoctorday.com.au

MATCHED GIVING PARTNERS

ROY HILL

Royal Flying Doctor Service
WESTERN AUSTRALIA

Flying Doctor Day

17 May 2023

CBH is proud to be a Matched Giving Partner for Flying Doctor Day, RFDS is a vital medical service for WA grain growers and their communities.

Ben Macnamara
Chief Executive Officer
CBH Group



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Our Champions



Cannings Purple

0 donations

Matched x2

\$0 raised of \$2,000



Civil Aviation Academy Australasia

1 donation

Matched x2

\$40 raised of \$1,000



ERGT Australia

0 donations

Matched x2

\$0 raised of \$2,000



Europcar

7 donations

Matched x2

\$2,050 raised of \$4,000



Friends of the RFDS

92 donations

Matched x2

\$119,152 raised of \$125,000



IGO Limited

41 donations

Matched x2

\$8,920 raised of \$10,000



Military Brotherhood MMC,
Western Grunts MMC, Patriots

0 donations

Matched x2

\$0 raised of \$2,000



Rotary West Perth

0 donations

Matched x2

\$0 raised of \$24,000



The Darcy Effect

3 donations

Matched x2

\$400 raised of \$7,000



Topdrill

6 donations

Matched x2

\$800 raised of \$10,000

Topdrill
6,761 followers
9mo • 🌐

Last Wednesday, **Topdrill** crews across Western Australia drilled for Flying Doctor Day in support of the **Royal Flying Doctor Service (WA)**.

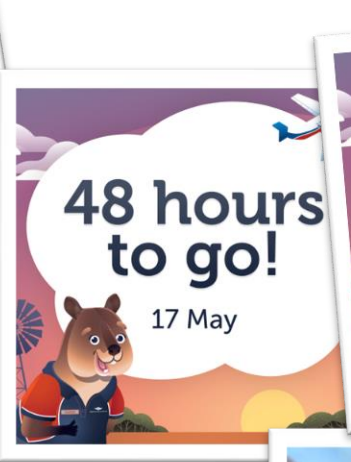
The RFDS is a critical resource in Australia, completing lifesaving work daily. They are a charity and rely on public donations to keep flying and providing their service to regional communities.

Topdrill was one of the highest champions with over \$24,000 donated. Some outstanding metres were completed during the 24 hours including:

- RIG27 drilled 474 metres
- RIG05 NS drilled 66 metres
- RIG06 DS drilled 71 metres

Together our team raised \$11,404 for the RFDS, with a total donated by Topdrill of \$24,598.

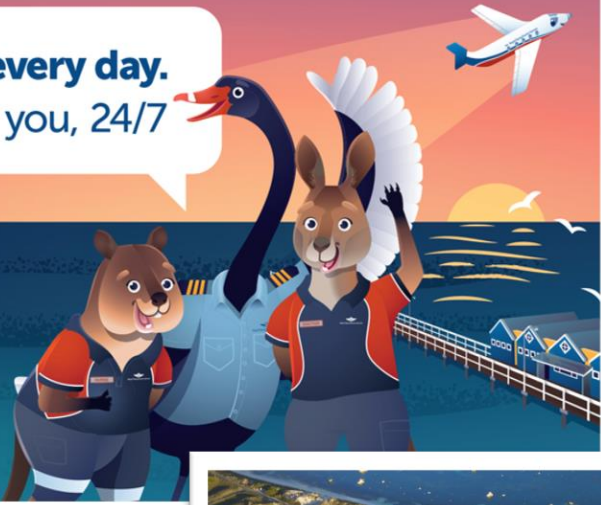
[#exploration](#) [#charity](#) [#donate](#) [#support](#)



Do you have a question for us this Flying Doctor Day? Ask us 🙋✈️

Why do ppl usually get rescued by you? 🤔🤔🤔

26 retrievals every day.
We're here for you, 24/7

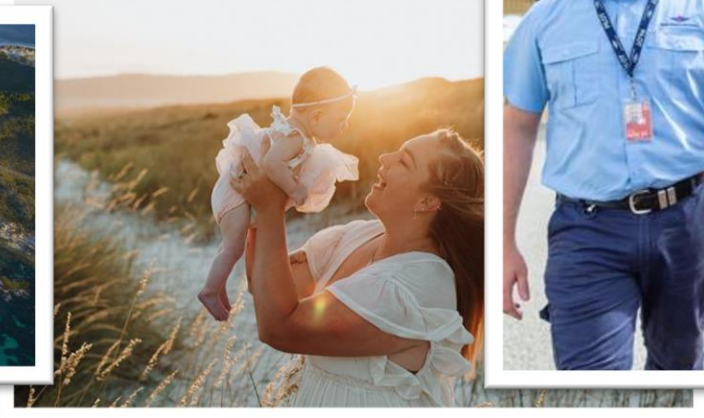
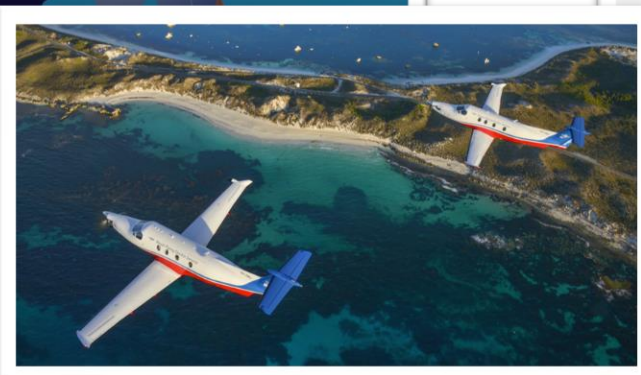


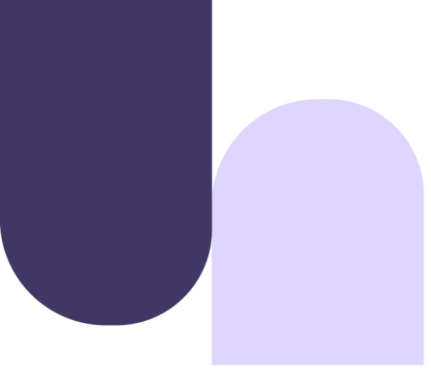
Flying Doctor Day
17 May 2023

Donate today:
flyingdoctorday.com.au



In 2021, the most common reasons for patient retrievals were injuries and accidents (including vehicle, work and snakebites).





helen_jannesonbense • Follow

Rottnest Island, Western Australia



helen_jannesonbense Finding adventure off the beaten path doesn't come without it's risks. I'm so thankful every time I'm off grid knowing the @royalflyingdoc_wa service is there to help in an emergency 🛩️

Today is #FlyingDoctorDay a day to celebrate the committed doctors, nurses, pilots and support crews who provide emergency aeromedical and essential care across Western Australia, from Kununurra to Albany and everywhere in between. Even here on beautiful Rottnest Island 📸

RFDS is a not-for-profit, relying on donations to support this vital, lifesaving healthcare service. If you're in a position to help raise funds head to the link in my bio to donate. Every dollar donated today will be doubled and will go directly to the RFDS to help with new medical equipment 🙏

If you have a rescue story to share about the RFDS I'd love to hear it ❤️

📷 @bobbybense

#justanotherdayinwa #seeaustralia #seeperth #wanderoutyonder #australia #perthisok #perth #perthblogger #rfd #travelcommunity #travelblogger #travel #rotnnestisland #rotnnestislandwa #thisiswa #amazingwa #beautifuldestinations #beachesnresorts #wonderfulplaces #tlpicks #forbesttravelguide #cntraveler #discoverearth #earthpix #earthfocus #canon #emergencyservice #rotto #islandparadise

on ...



Liked by rfdswa and others

17 May 2022



Add a comment...

Post



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Flying Doctor Day

17 May 2023

2 retrievals every day in the Wheatbelt.

We're here for you, 24/7



Donate today:
flyingdoctorday.com.au

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shireofmukinbudin • Follow



shireofmukinbudin 38 w
ROYAL FLYING DOCTOR DAY - Giving Day - 17th May 2023.

- Every single day, 26 people in Western Australia depend on the Flying Doctor's critical medical care
- Flying Doctor Day celebrates the committed doctors, nurses, pilots and RFDS support crews who provide emergency aeromedical and essential care all over WA, 24 hours a day, 7 days a week and 365 days a year
- Every dollar you donate today will be doubled by the generous matched giving partners
- Donate at flyingdoctorday.com.au

*** Please be generous!

#royalflyingdoctorservice



Liked by teagan_252 and others

17 May 2023



Add a comment...



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RIGHT
LANE



optusstadium • Follow



optusstadium Tonight we are lighting up red & blue in celebration of the 94th anniversary of the very first Flying Doctor flight in 1928!

We're joining venues all over the state to celebrate the incredible work of @royalflyingdoc_wa

#flyingdoctorday #rfdswa

90 w



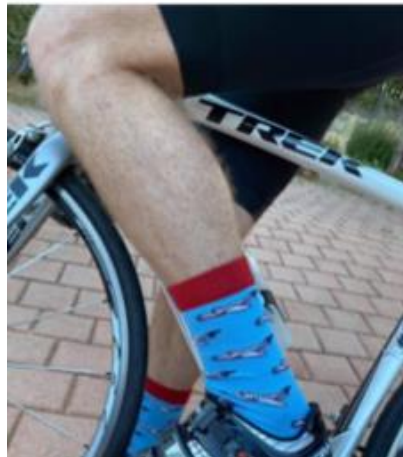
shreesh_bokade ❤️



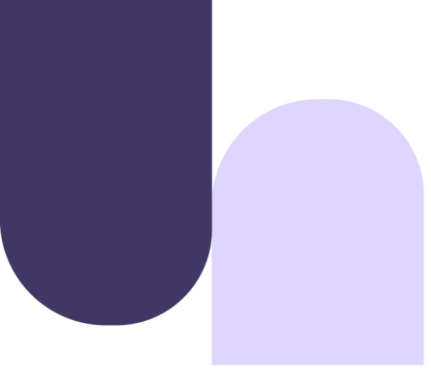
90 w Reply



Liked by buddyboy5708 and others
17 May 2022



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Happy
**Flying
Doctor
Day**
17 May
2023



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THANK YOU!



Royal Flying Doctor Service
WESTERN AUSTRALIA

Flying Doctor Day
17 May 2022



Thank you for supporting Flying Doctor Day. You've helped us raise \$850,743 to purchase vital medical equipment for our aircraft fleet.

flyingdoctorday.com.au

MATCHED GIVING PARTNERS



BONUS ROUND PARTNERS

RFDS WO Board Chair
Sam Walsh AO
& Leanne Walsh

RFDS WO Board Member
Joanne Farrell



Every day in WA: 27 patients | 24,000 kilometres flown | 62 hours in the air | 120 medical consultation calls

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Thanks to your generous support Flying Doctor Day 2022 raised **\$850,743**



These vital funds can purchase essential medical equipment for **6 RFDS aircraft**

In one year, these six aircraft will assist approximately **3,000 patients** across Western Australia and spend **7,560 hours** in the sky



PC-12 Medical Equipment List

Defibrillator (\$39,000)

Critical life support equipment for cardiac patients, from infants to adults.



Infusion Pump & Syringe Driver (\$5,200)

To give accurate doses of medications and fluids to patient during flight.



Video Laryngoscope (\$2,800)

Assists RFDS crews to quickly establish an airway for critically ill patients where intubation is required.



Hydraulic Stretcher (\$25,000)

To safely and smoothly transfer a patient onto and off the aircraft.



Foetal Doppler (\$700)

Used for pregnant mums to check baby's heartbeat.



Ventilator (\$50,000)

Gives breathing support for critical patients in-flight, from neonates to adults.



Portable Ultrasound (\$22,000)

Multi-purpose equipment, particularly to examine trauma patients and assess injuries.



Vacuum Mattress (\$1,700)

To immobilise patients, particularly those with trauma injuries.



Biochemical Analyser (\$9,925)

Mini laboratory for blood testing.



Thank you

MATCHED GIVING PARTNERS



BONUS ROUND PARTNERS

RFDS WO Board Chair
Sam Walsh AO
& Leanne Walsh

RFDS WO Board Member
Joanne Farrell



Royal Flying Doctor Service
WESTERN AUSTRALIA



A 10-point action plan

Find your:

1. Purpose
2. Platform
3. Matchers
4. Champions
5. Plan your fundraising
6. Plan your communications
7. Create your content
8. Engage
9. Celebrate
10. Tear it apart



Follow your compass

1. Be guided by the environment around you
2. Learn and evolve
3. Be brave to try new things
4. Know and manage your risks
5. Know where you're headed



Sydney Children's Hospitals Foundation

Giving Day spreads joy to kids and health professionals in hospital

5 December 2023 | Expected time to read: 2 minutes

On Tuesday 5 December 2023, Sydney Children's Hospitals Foundation had our first Giving Day as part of Sydney Children's Hospitals Foundation Christmas Appeal, aiming to raise vital funds and give sick kids the brightest Christmas possible. Thanks to the incredible support of our Movement of Many, we have raised an incredible \$6,500,101 - and counting.

Ronald McDonald House Charities (WA)

Thank You WA
You've helped thousands of WA families.

Matched So Far: **\$136,126**

Meals Served: **665**

Give A Little Love

We couldn't provide support to WA families without the support of you. Show your support for WA families doing it tough with a sick or injured child with a donation below.

How to get involved

- Donate**: Any donation you make provides direct support to WA families who rely on RMHC WA during their critical time of need.
- Stay in touch**: Sign up to our mailing list to stay in touch with RMHC WA and hear about the families we support, events we fund/organise throughout the year.
- Buy a gift**: Visit our online shop and purchase any of our branded merchandise. All proceeds support RMHC WA & the vital programs and services we provide.

Very Special Kids (Vic)

a very special day December 21

Thank you! from the bottom of our hearts!

Original Goal \$ 300,000 AUD
Bonus Goal \$ 820,000 AUD
\$ 827,748

275% of original goal

Queensland Ballet

Queensland Ballet

Home / Support us / Appeals / Giving Day

Giving Day 2023

Thanks to over 903 generous donations we were able to reach our goal, raising over \$1,250,000 in just 12 hours!

Your donations enable real impact in our community, enriching lives, improving health and well-being and supporting the arts towards a sustainable future.

SEE THE IMPACT

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**FIA
Conference**
2024

Thank you



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