Call for Presentations



48th Fundraising Conference Sydney Wednesday 19 February to Friday 21 February 2025 Submissions close Friday 7 June 2024 This document is for planning purposes only. Please complete the online form here

Submission Planning Document

Thank you for your interest in contributing to FIA's 48th Fundraising Conference.

The conference is the premier event of its kind in Australia and across the Asia Pacific and provides an opportunity to examine the present and future direction of the sector. The program is designed to ensure that fundraisers gain exposure to both core and up-to-date fundraising techniques, disciplines, trends and ideas.

FIA is seeking your help with the following:

- 1. **Submissions** from individuals willing to present best practice or innovative, evidence-based presentations at the conference
- 2. **Suggestions** from you, as a fundraising professional, on what topics and sessions should be included; or which presenters you would like to see included in the program.

If you would like to suggest a topic or nominate someone to speak, please email us at training@fia.org.au.

If you would like to speak at the conference, thank you. Please take a moment to read the following information before completing your submission here.

If you are an FIA Member from a small charity, you are invited to apply for a partially funded speaking position. Find out more here.

Submissions and ideas will be reviewed by the 2025 FIA Conference Program Committee, a committee formed of your fellow fundraising professionals and FIA Members from across Australia. During the review process, we will consider the following:

- The proposed topic and its current relevance to the profession. We are looking for new topics and trends as well as traditional fundraising topics. Presentations should challenge views, reinforce best practice and/or promote new ideas to attendees.
- Whether the subject and presentation complements or competes with others being considered for the program.
- The credentials and speaking experience of the speaker/s, if applicable. But, if you have no speaking
 experience don't let that put you off. We're always looking for new folk to share their great ideas and
 stories.
- Whether the speaker is new to the FIA Conference and/or International.
- If the speaker/s has presented at a past FIA Conference the ratings and feedback they received may be considered.

As a speaker you'll be entitled to

• A complimentary registration for the conference (Masterclasses and Gala Awards Dinner excluded).

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If you are presenting as part of panel discussion, you will be entitled to a complimentary registration for the day of your presentation; and offered a discounted panellist rate for the additional day.

But we do ask that:

- All presentations must adhere to the <u>FIA Code</u> and speakers are required to complete the <u>online Code</u> Course.
- We aim to have the FIA conference program as learner-centred as possible and not a promotional
 opportunity for industry consultants and suppliers. Speakers may not promote their company, products or
 services as part of their presentations.
- Industry consultants and suppliers are encouraged to present a case study with a charity client. The charity client must be known before the session can be confirmed.
- FIA recognises the value of diversity, equity and inclusion (DEI) in achieving meaningful and best-practice
 fundraising. We encourage sessions focused on, or with an element of, DEI, as well as a diverse range of
 speakers and organisations.
- All presentations will be made available to conference delegates. These will be made available online as PDF's acknowledging the author.
- Only the approved FIA Conference slide template shall be used for the presentation. Your organisation or company logo and website address may appear on the first and last slide of the presentation only.

It's easy to complete your submission

Submissions are to be made via the online application form, available here.

Below are the 7 easy questions that you will be asked in the online application form. It's a good idea to prepare your responses prior to completing the form online, as the system may time-out if there is a delay.

If you have any questions, please contact the Conference Team on 1300 889 670 or training@fia.org.au

Submission contact

1. Please enter the primary contact for this submission as indicated below.

First name; last name; email; job title; organisation; phone; mobile; state.

Themes / Tracks

The following are the tracks / themes being considered for the conference. Topics outside of these may also be considered.

- 1) Individual Giving / Regular Giving
- 2) Community & Events
- 3) Middle, Major & Partnerships
- 4) Fundraising How To.....
- 5) Emerging Issues & Innovation
- 6) Gifts in Wills
- 7) Leadership

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- a. For emerging leaders
- b. For experienced leaders
- 8) Masterclass (small group, 5hr intensive sessions)
- 2. Please indicate topic or title of a presentation you would like to present at the conference (max 20 words).
- 3. Provide a description of this topic or presentation. You are welcome to include as much or as little detail as you like, but please restrict to 250 words.
- 4. Just you presenting or would you like to present with someone else? If so, who?
- 5. What experience do you have to qualify you to speak at the conference on this topic? Please also indicate if you have spoken at any prior conferences/events, and if so which one/s.
- 6. Is this session or topic related to Diversity, Equity and Inclusion? (Yes/No, if yes please outline)
- 7. This year we are also inviting potential speakers to provide a short 2-3 minute video which allows you to bring to life your session idea in person. We are not looking for high production videos, a simple Phone or Zoom recorded message would be perfect. Whilst submitting a video is not mandatory, it will help with our selection process. (Videos can be saved on a sharable platform, such as Dropbox or Google Drive, and the link to the video can be added to your online submission form or emailed to training@fia.org.au)

Please note that: Presentations made at the conference are considered contributions to the profession and all related expenses are the responsibility of the presenter/s.

See, we told you it was easy. So, jump online and we look forward to hearing from you. <u>CLICK HERE</u> to go to the online application form.

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Thank you for your interest in contributing to the 48th Fundraising Conference.